

# SOLARCON<sup>®</sup>

## China2012

Connect to Growing  
Solar Markets

EXHIBITION  
CONFERENCE



March 20–22, 2012  
Shanghai New International Expo Center

[www.solarconchina.com](http://www.solarconchina.com)

Co-located with SEMICON<sup>®</sup> China and FPD China

# Connect with the World's Fastest Growing Solar Market at SOLARCON® China 2012

## China Invests in R&D to Strengthen Leadership in PV Manufacturing

PV manufacturing expansion in China is becoming more technology driven and China is investing in R&D in order to ramp up and enable the enormous growth potential. Two key highlights of national PV R&D initiatives are the Solar Energy Implementation Plan driven by China Academia of Science (CAS) and the State Key Labs of PV Science and Technology driven by the Ministry of Science and Technology of China (MOST). China aspires to become one of the biggest markets for new PV manufacturing technology and is actively engaged and contributing to the development of international PV standards and collaborating on PV technology roadmap activities.

## China Feed-in-Tariff Policy Aims to Spur PV Demand Market

China's first feed-in-tariff policy, released in late July 2011, is a significant milestone for China's PV application market development. Meanwhile, China's New Energy Stimulus plan, submitted to the State Council for final approval from NDRC, raised national PV installation targets to 50GW by the year 2020 from the 20GW stipulated in the previous national plan.

SOLARCON China 2012, co-located with SEMICON China and FPD China, takes place from March 20–22, 2012, at the Shanghai New International Expo Centre. With an exhibition space of approximately 30,000sqm, over 500 exhibitors and more than 50,000 trade visitors expected, SOLARCON China 2012 supports the growing momentum of solar activities in China. The co-location of SEMICON China and FPD China provides a cross-platform connection with the micro-electronics industry that offers production efficiency and cost reduction expertise to the PV manufacturing industry.

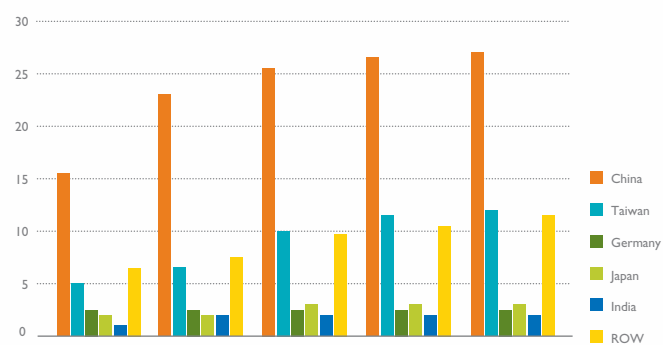
## We Connect You with the Right People.

As part of the growing global SEMI® network, SOLARCON China 2012 will attract the world's top experts and technologists who will share their insights on the latest trends in PV technology, markets and policies from Europe, North America and Asia.

- Securing a booth at SOLARCON China 2012 allows you to network with over 50,000 national and international trade visitors. Reach out to key players in the solar industry and broadcast your message where it matters, when it matters.
- As exhibitor you can discover new trends and products in the industry as well as tap into the full spectrum of solar professionals. Forge links with local partners and in the Chinese marketplace.

SOLARCON is a world-renowned event-series covering major regions of the globe where the solar industry is either playing an essential role in the regional and international base or is fast growing and has huge potential. This strong international background provides both visitors as well as exhibitors the best connection to influential contacts: from world-class media, to key-players in the industry. If you are a solar professional seeking to maximize your networking opportunities in one place, this is the place to be!

50% OF SOLAR CELL CAPACITIES ARE IN CHINA



Source: iSuppli PV Manufacturing and Capital Spending Database, March 2011

In terms of scale, more than 50% of PV cell capacities are in China, and China will continue to lead capital equipment spending in PV manufacturing.

## SOLARCON China Quick Facts

**DATES:** March 20–22, 2012

**LOCATION:** Shanghai New International Expo Center

**EXHIBITORS:** \*1000 + expected

**SHOW VISITORS:** \*50,000 + expected

**FLOOR SPACE:** 30,000 sqm

**Co-located with China PV Technology International Conference (CPTIC) 2012**

\*Total for all co-located events

## SOLARCON China: Our Focus is Manufacturing

SOLARCON China 2012 brings together all solar energy technologies and the entire supply chain, including: equipment and materials suppliers; cell and module manufacturers; balance of systems (BOS) suppliers (inverters, tracking and mounting systems, integrators); distributors and project developers; academia and research; utility-scale developers and government.

### Product Categories

#### PV Cells and Modules

Cells  
Modules  
Thin Film

#### PV Wafers, Materials and Equipment

Equipment: Ingots and Wafers  
Equipment: Feedstock-Polysilicon, UMG  
Equipment: Cells  
Equipment: Modules  
Equipment: Thin Film  
Equipment: Integration and Automation  
Equipment: Inspection and Metrology  
Materials: Ingots, Wafers  
Materials: Feedstock: Polysilicon, UMG  
Materials: Consumables (Pastes, Wire)  
Materials: Gasses, Liquid Chemicals  
Materials: Solar Glass, Encapsulation

#### PV Balance of Systems (BOS)

Inverters  
Measurement and Control Technology  
Chargers and Batteries

#### PV Components, Tracking and Mounting Systems

Cables, Connectors and Junction Boxes  
Tracking Systems  
Mounting Systems  
Installation Aids

#### PV Applications

Building Integrated Solutions (BIPV)  
Standalone Systems  
Power Plants (Commercial, Utility-scale)

#### Solar Thermal

Manufacturing Machinery and Equipment  
Automation  
Materials  
Production Machinery  
Solar Glass

#### Solar Thermal Applications

#### Solar Thermal Technology



## China PV Technology International Conference (CPTIC)

CPTIC 2012, one of the largest annual photovoltaic technology conferences in China, is organized by SEMI PV Group and co-organized by China Photovoltaic Industrial Alliance (CPIA). CPTIC promotes technical and business exchange on PV markets, policy, power grid, technical roadmap, device, design, process, tooling, materials, and fundamental study between China and the rest of the world with a focus on industrial applications. CPTIC encourages IP enforcement in China and provides opportunities for parties who are interested in investing and collaboration in the photovoltaic industry in Asia, particularly in China.

### Sponsorship Opportunities Available

Sponsorships offer the best visibility to reach your target audience beyond your booth space. We'll help you choose the right opportunity for your needs. Contact: Marlene Sibley at [msibley@semi.org](mailto:msibley@semi.org).

# SOLARCON<sup>®</sup> China2012

## SALES CONTACTS

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Co-organizers:

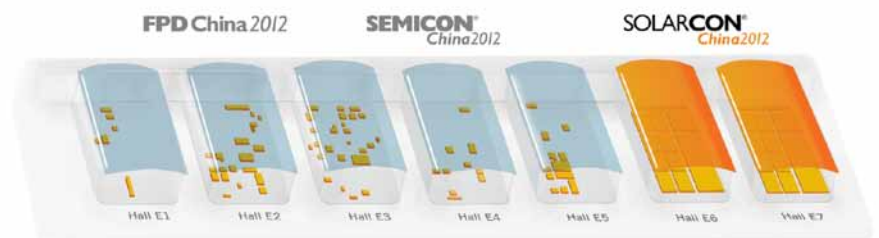


## Exhibit Now for the Best Rate and Premium Location!

SEMI Member / PV Group Member	Small (180sqm <sup>2</sup> )	Medium (225sqm <sup>2</sup> )	Large (270sqm <sup>2</sup> )
USD \$310/sqm <sup>2</sup>	\$55,800.00	\$69,750.00	\$83,700.00
Early-Bird Rate by Sept. 30	\$48,546.00	\$58,730.00	\$67,797.00

Non Member	Small (180sqm <sup>2</sup> )	Medium (225sqm <sup>2</sup> )	Large (270sqm <sup>2</sup> )
USD \$400/sqm <sup>2</sup>	\$72,000.00	\$90,000.00	\$108,000.00
Early-Bird Rate by Sept. 30	\$62,640.00	\$75,780.00	\$87,480.00

Application form available at [www.solarconchina.com](http://www.solarconchina.com).



## SEMI China

SEMI China was established in 1985 and serves more than 50,000 constituents from Semiconductor, Flat Panel Display and PV industries. SEMI China's mission is to continuously advance the growth and prosperity of SEMI members and represented industries in China through value-added products and services. Over the past two and a half decades, SEMI members have enabled China's explosive development and enjoyed the enormous growth opportunities in China. SEMI China has offices in both Shanghai and Beijing. For more information, please visit [www.semi.org](http://www.semi.org).

## About SEMI

SEMI is the global industry association serving the nano and microelectronics manufacturing. The SEMI PV Group represents SEMI member companies involved in the solar energy supply chain. SEMI member companies are the engine of the future, enabling smarter, faster and more economical products that improve our lives. SEMI maintains offices in Beijing, Bengaluru, Berlin, Brussels, Grenoble, Hsinchu, Moscow, San Jose, Seoul, Shanghai, Singapore, Tokyo, and Washington, D.C. For more information visit [www.semi.org](http://www.semi.org) and [www.pvgroup.org](http://www.pvgroup.org).



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**CPTIC**  
2012

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