



国际光伏贸易伙伴论坛

日期：2012年3月22日9:00-17:00
地点：上海浦东嘉里大酒店

简述

国际光伏贸易伙伴论坛以提升供应链效率、降低供应链成本为切入点，围绕供应链的全球化与本地化挑战等热门议题进行讨论。本次论坛邀请光伏产业上下游的公司高管、供应链核心管理层齐聚一堂，旨在增进产业链横向与纵向的深入合作，从而凸现自由公平贸易对光伏产业发展的重要性，引导全行业的关注点由贸易争端转向合作发展。

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金牌赞助(限1家)

20,000美元

- 5个免费参会名额
- 茶歇时播放赞助公司的宣传短片
- 赞助公司宣传资料发放
- 会议背景板“金牌赞助”栏标注公司Logo
- 会议及 SOLARCON China展会主页刊登公司Logo附链接

银牌赞助(限2家)

12,000美元

- 3个免费参会名额
- 赞助公司宣传资料发放
- 会场开场前屏幕播放赞助公司Logo
- 会议背景板“银牌赞助”栏标注公司Logo
- 会议主页刊登公司Logo附链接

铜牌赞助

8,000美元

- 1个免费参会名额
- 会场开场前屏幕播放赞助公司Logo
- 会议背景板“铜牌赞助”栏标注公司Logo
- 会议主页刊登公司Logo附链接



International PV Trader Partner Forum

Date: 9:00AM-17:00PM, March 22, 2012
Venue: Kerry Hotel Pudong, Shanghai

Program Brief

PV industry is highly relying on international trade because of the nature of the industry. When the cost pressure is extended to the whole PV value chain, supply chain management and optimization becomes a key gating factor on PV business profitability and scalability. This forum is setup to bring supply chain management executives along PV value chain including cell/module makers, materials/equipment suppliers and other service providers to brainstorm the opportunity and challenge in PV supply chain development/collaboration. The invited speakers from semiconductor and other mature industry will share their lesson-learn with PV industry as well. The forum will greatly drive the consensus among the audiences that an open and fair international trade environment is more favorable for PV industry's sustaining growth. It will be a more constructive and proactive approach to reduce the trade dispute in PV industry.

SOLARCON China 2012 Visitor Profile Projection



Golden Sponsor (Limited to 1)

USD 20,000

- Five free conference passes
- Sponsor company's propaganda video broadcasted during tea break
- Sponsor company's propaganda flyers/brochures delivered at the conference
- Sponsor company's logo shown at the conference backdrop as golden sponsor
- Sponsor company's logo with linkage listed at the conference and SOLARCON China website

Sliver Sponsor (Limited to 2)

USD 12,000

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- Sponsor company's logo shown at the e-backdrop before conference start
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Bronze Sponsor

USD 8,000

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