



国际光伏技术路线图论坛

日期：2012年3月20日9:00-12:00

地点：上海浦东嘉里大酒店

简述

随着光伏产业由卖方市场转变为买方市场，市场竞争重新回归技术、质量与成本的竞争。如何确定光伏产业未来的技术发展走向、如何提升研发经费的使用效力、如何提高产品质量的同时满足成本性能的要求，是光伏企业发展的永恒命题。

与 SOLARCON China同期举办国际光伏技术路线图论坛将于2012年3月20日全球首次公布2011版国际光伏技术路线图，为产业人士具体描述硅片、电池、组件等技术发展、演变趋势，帮助光伏企业降低材料和制造等方面成本。同时，促进国内外厂商、供应商乃至整个产业链产生更紧密的沟通和互动，为中国光伏产业谋求新的突破点。

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金牌赞助(限1家)

12,000美元

- 5个免费参会名额
- 茶歇时播放赞助公司的宣传短片
- 赞助公司宣传资料发放
- 会议背景板“金牌赞助”栏标注公司Logo
- 会议及 SOLARCON China展会主页刊登公司Logo附链接

银牌赞助(限2家)

8,000美元

- 3个免费参会名额
- 赞助公司宣传资料发放
- 会场开场前屏幕播放赞助公司Logo
- 会议背景板“银牌赞助”栏标注公司Logo
- 会议主页刊登公司Logo附链接

铜牌赞助

5,000美元

- 1个免费参会名额
- 会场开场前屏幕播放赞助公司Logo
- 会议背景板“铜牌赞助”栏标注公司Logo
- 会议主页刊登公司Logo附链接



International PV Technology Roadmap Forum

Date: 9:00AM-12:00PM, March 20, 2012
Venue: Kerry Hotel Pudong, Shanghai

Program Brief

Due to the fast capacity expansion in past 2 years, supply-demand situation of PV market has been totally changed. The competition on technology, quality and cost becomes the main theme in the market. How to fully utilize the R&D resource and deliver the right technology at the right time? It is a very big challenge for all the PV players.

Held in conjunction with SOLARCON China, the International PV Technology Roadmap (ITRPV) Forum will publish 2011 edition of the International PV Technology Roadmap on March 20th, 2012 worldwide for the first time. This roadmap represent the common goals of most of the leading PV manufacturers worldwide and aims to inform suppliers and customers about expected technology trends in the field of crystalline silicon (c-Si) photovoltaic and sets a basis to intensify the dialog on required improvements and standards. The speakers from cell/module manufacturing as well as equipment/material suppliers will share their view on production technology trends. The dialogue during and after the forum will greatly enhance the R&D synergy along the PV manufacturing value chain.

SOLARCON China 2012 Visitor Profile Projection



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- Sponsor company's propaganda video broadcasted during tea break
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Bronze Sponsor

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